

For Immediate Release:

Electric Vehicle Ride and Drive at Winchester Town Green

The Winchester EV Ride & Drive will take place Saturday April 27th, from 1-3 pm at the Winchester town green, along the Laraway parking area, where a new Electric Vehicle (EV) charging station is located.

The Ride and Drive event celebrates a newly installed EV charger, part of Eversource's "Make Ready" program.

WinPower, Heat Smart, MassSave and Drive Green will have information available. Residents will be able to sign up to test drive an EV.

Local dealerships will provide test drives. Mirak Chevrolet is bringing a Chevrolet Bolt and Prime Honda 128 in Reading is bringing two EVs. Test drives will be along a brief, planned route.

Electric Vehicle ambassadors will be in attendance (ie: people who own EVs and are enthusiastic will bring their vehicle to Laraway, park and stay with their EV to discuss it with interested residents). Check out the Leaf, the Bolt, the Volt, Tesla X and more.

Winchester is a great market for electric vehicles as the town has two EV's for town use and three EV charging stations. The stations are at the high school, town green and library/town hall. Over 130 individuals in Winchester already own EVs or plug in hybrid cars.

Transportation accounts for 40% of the Commonwealth's annual carbon emissions. Driving a low or no emission vehicle has a huge impact in helping reduce carbon emissions and reduce climate change impact. Electric vehicles are fun to drive, with great acceleration. Range has improved over the past several years, making EVs a practical driving solution. Imagine not having to buy gasoline! Charge at home over night and leave every morning with a full battery.

Who: Sponsors include: Winchester Unitarian Society, Sustainable Winchester, Cool Winchester, Climate Action Advisory Committee, Parish of the Epiphany, First Congregational Church and Second Congregational Church.

What: Winchester EV Ride & Drive, an official "Drive Electric Earth Day" event.

When: Saturday April 27th, from 1-3 pm

Where: Winchester - Town Green, Laraway Parking Area.

Why: Celebrating a newly installed EV charger at the Town Green (on the southwest corner).

Questions:

Contact Susan McPhee

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